



Maciej Sufa

Social Media Content Creator
(AI-powered)

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ADDRESS

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Employment or B2B · remote PL / EU

Registered sole proprietorship — B2B-ready (often preferred by companies)

SKILLS

Content & social media

- CapCut Pro · DaVinci Resolve · ffmpeg
- Canva · GPT-Image · Midjourney
- Meta Business Suite
- Scripts · storyboards · copy editing
- Content calendar · trends · analytics
- On-camera presence

AI & automation

- AI agents
- Prompt engineering
- n8n · ExoVault · MCP · API
- End-to-end video pipeline
- Multi-agent

Development · soft

- React · Next.js · TypeScript
- Python · No-code + AI
- Docker · Git
- Client communication · training

Languages

- Polish — native
- English — B1/B2 (fluent with

PROFESSIONAL PROFILE

I create social media content end-to-end: scripts and copy editing, video (CapCut Pro, DaVinci Resolve, ffmpeg), graphics and thumbnails (Canva, GPT-Image), and a content calendar driven by trends and analytics. I run my own channels (YT/IG/FB) on a custom automated pipeline with AI agents — case study: Metoda Sufy. Technical backbone: automations (n8n, Python, APIs) and web apps. 17 years as a professional actor — incl. a lead role in the crime series "Gliniarze" (Polsat) — fully at ease on mic and lens. Open to employment or B2B — registered sole proprietorship. Remote · PL/EU.

EXPERIENCE

Content Creator & Founder · Studio AI — Metoda Sufy

2025 — present

Personal brand run as a content studio: YouTube, Instagram, Facebook — full cycle from idea to publication

- End-to-end video production: script → voiceover/recording → editing (CapCut Pro, ffmpeg, DaVinci Resolve) → thumbnails and hook frames (GPT-Image, Canva) → publishing
- Custom automated pipeline with AI agents: trend radar, post-resonance analytics, content calendar, publishing queue (n8n, VPS)
- Polish copywriting and editing: posts, carousels, hooks, e-mail sequences; selling my own ebook

Co-founder · Asistel

2026 — present

AI platform for pharmacies and multi-branch companies (asistel.pl) — 3-person experienced team

- Product, AI layer (dialog, tickets) and client communication; team and process management panel
- Asistel PWA: speech-to-text voice notes — one-tap recording, saved as text; pharmacists work hands-free
- Voice agent handling calls — code review and shared approval in the team

Founder & AI Solutions Builder · LEV

2025 — present

Independent practice — AI solutions for business

- Audit → prototype → deployment: automations, apps, websites, API integrations
- ExoVault (exovault.co) as a work tool: encrypted AI agent memory, task organization and team communication
- Social media automation, team training

SELECTED PROJECTS

Metoda Sufy — living portfolio — YT/IG/FB channels run on my own automated content studio: long-form video and Reels, carousels, ebook — full reach and engagement metrics available on request

Asistel — AI platform for pharmacies and multi-branch companies, co-created in a 3-person team: AI voice agent handling calls, PWA with speech-to-text notes, team & process management panel

Studio AI — End-to-end video production pipeline: script → voiceover (TTS, forced alignment) → illustrations → editing and publishing (Python, ffmpeg, Claude agents, n8n; ExoVault as agent-team memory and task board)

Organizacja Myśląca (Thinking Organization) — Decision-support system based on systems thinking (Senge): ladder of inference, dialogue vs. discussion, system archetypes — prototyping the tool with AI agents

maciejvsufa.pl — Next.js portfolio (PL/EN), Lighthouse 99+

EDUCATION · CERTIFICATE

Warsaw Film School (WSF) — acting (2008–2010), higher education

AI Skills for Tomorrow — Using AI in Business Development (2025)

Google & SGH (Warsaw School of Economics) — Practical Google & SGH program: AI in productivity, marketing, sales, analytics and AI agents; AI implementation leadership